

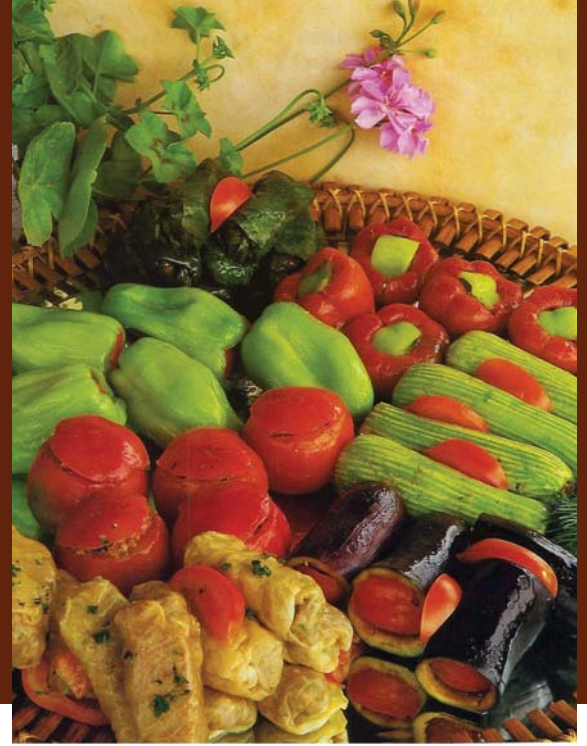


CULINARY ISTANBUL

3 nights/4 days

Sample Turkish culinary delights in the shadow of great historical monuments. Visit Ottoman palaces and then prepare your own dinner from actual recipes used in the palace kitchens. Learn about the history and character of Turkish food from some of the country's leading food experts.

April 16 - 19, 2010



FRIDAY, APRIL 16 - ISTANBUL (D)

You will be met at the airport by a Ya'lla Tours USA representative and transferred to the Arena Hotel for your three night stay. Get acquainted with your fellow travelers over a welcome dinner tonight in Kumkapi, former fisherman's quarter and the most colorful and atmospheric place in Istanbul. Enjoy a traditional meal of Turkish appetizers (meze) and seafood. Return to the hotel for overnight. Our hotel, ARENA, is located in the old city of Istanbul and is an excellent example of a 19th-century Ottoman stone house. All 27 guest rooms and 4 suites have air-conditioning, full bathroom, direct-dial telephone, wireless internet, hair dryer, cable TV, safe, radio and mini- bar. Most rooms have a sea view. There is an indoor restaurant on site. www.arenahotel.com

SATURDAY, APRIL 17 - ISTANBUL (B,D)

Start the day with a traditional Turkish breakfast including a variety of different cheeses and olives. After breakfast, one of Turkey's most famous food critics, historians and authors, Artun Unsal, will give a talk. Among Artun Unsal's acclaimed works are *When Milk Sleeps it Becomes Cheese* and *On the Path of the Immortal Olive*. Next, visit Topkapi Palace, the official residence of the Ottoman sultans from 1453 until 1856, when Abdulmecid moved to the more Western style Dolmabahce Palace. See displays of Turkish and Chinese porcelain in the palace kitchens and visit the dormitories of the many servants who looked after the palace's 5800 inhabitants and guests. In the Royal Treasury, the Topkapi dagger and the 84 carat Spoonmaker Diamond are the most famous among the dazzling, bejeweled items on display. Continue to the Blue Mosque (Sultanahmet Camii). Built in 1609, this is probably Istanbul's best known mosque complex. The mosque derives its name from the stunning interior walls which are covered in the predominantly blue and white Iznik tiles. After this, a short walk brings you to the Hippodrome Square, built by the Romans as a venue for chariot races. Here you will see the Egyptian Obelisk, the Serpentine and Constantine Columns. Enjoy lunch at one of best fish restaurants in the Old City, Balikci Sabahattin. Proceed to the Church of St. Saviour in Chora. This beautiful church, located just outside superbly preserved stretches of Constantinople's city walls, contains some of the most outstanding examples of Byzantine mosaics and frescos to be found in Istanbul.



Spice Market



Yum!



Turkish coffee

Careful restoration has made it possible for visitors to see sequential stories of the Bible which have adorned the ceiling of the church since the 11th century. Tonight you will enjoy one of the highlights of your trip with a cookery class and dinner at the Feriye Restaurant where you will learn how to make dishes which are, quite literally, fit for a king! This restaurant, situated in the Ortakoy province is renowned for preparing fine Ottoman cuisine based on authentic recipes retrieved from the palace archives. The restaurant owner and famous food expert Mr. Vedat Basaran will be our host. Return to the hotel for overnight.

SUNDAY, APRIL 18 - ISTANBUL (B, L, D)

After a morning at leisure, visit one of Istanbul's most famous coffee & tea houses, Markiz, the most popular meeting place of 19th-century authors, journalists and intellectuals. With a refurbished face, it is once again a preferred spot for one of Turkey's favorite past times, sipping coffee. Turkish coffee is drunk short and very strong and is made by boiling very finely ground coffee with water and as much sugar as you prefer. After a short lecture about traditional Turkish coffee, its roasting and preparation, you will have time to enjoy a cup or two over lively conversation with your fellow travelers. Return to the hotel to freshen up before dinner at Ottoman, a boutique style restaurant specializing in southeastern Anatolian cuisine, a current favorite of discerning locals. Return to the hotel for overnight.

MONDAY, APRIL 19 - (B,L)

For breakfast today, visit Gulluoglu Baklavacisi to sample varieties of Borek (feather light Turkish pastry filled with cheese, spiced minced meat or spinach) and Baklava, accompanied by Turkish tea. This restaurant has used only the finest, natural Turkish ingredients to develop its unique flavors since 1871. Then, visit Dolmabahçe Palace, the last residence of the Ottoman Sultans. Continue to Sarıyer and visit the fish market, the famous Sarıyer Börekçisi (sweet & savory pastry shop) and Sarıyer Muhallebicisi (pudding shop). Next, take a cruise on the Bosphorus, viewing the beauty of the European and Asian shorelines on either sides. During the sail you can taste the famous natural yoghurt of Kanlıca. Later visit Istanbul's Grand Bazaar for a great shopping experience and the Spice Market where you can find fine spices, Turkish Delight, nuts etc.

You will be transferred to the hotel you have booked for the ASTA IDE in time to attend the expo's evening opening event.



\$695 per person in a double room
\$865 per person in a single room

Prices are based on a minimum 6
and a maximum 15 passengers

Price Includes:

- Three nights accommodations with daily breakfast
- Two lunches and three dinners
- Private transfers as per the itinerary
- 2.5 days of private touring in an air-conditioned van with a licensed, English-speaking guide
- Entrance fees as per the itinerary
- Local taxes and service fees

Price Does Not Include:

- Meals other than those specified in the itinerary
- Drinks other than those specified in the itinerary
- Tips to guide, driver and bellmen



Blue Mosque



Dessert



Bosphorus

Registration for Culinary Istanbul, pre ASTA IDE tour #11535

Dates: April 16-19, 2010

Cost: \$695 ppdo or \$865 in a single room

Last name _____ First name _____
Please print names as they appear on passport(s).

Travel companion (s) _____

Agency name _____

Address _____ City _____

State _____ Zip _____ Tel _____

Emergency Contact _____ Tel _____

Type of room? DOUBLE___ SINGLE___ Share room with _____

Require travel insurance? Yes___ No___

If yes, please add \$84 to your deposit.

If no: "I understand that I will be fully responsible for any fees or costs associated with the tour due to cancellation/medical necessities/lost baggage/delayed flights, etc."

signature _____

I hereby sign and agree to the terms and conditions attached to this form:

signature _____

Please sign this form and return it with a check or credit card deposit of \$250 per person.
Make checks payable to: Ya'lla Tours USA.

Ya'lla Tours USA
4711 SW Huber St., Ste. 1, Portland, OR 97219
Phone: (800) 644-1595 Fax: (503) 977-3765
information@yallatours.com

For credit card charge:

Credit card type___ Name on the card _____

Credit card number _____ Exp _____

CID # _____ (3 digit code on back of Visa/MC or 4 digits on front of Amex)

Billing address if different from above _____

I hereby authorize Ya'lla Tours USA to charge my credit card \$_____ as a deposit for the **Culinary Istanbul, pre IDE tour**. By signing this form I further state that I have personally read the attached terms and conditions and agree to each of them. Specifically, I understand that should I cancel my trip for any reason, I will be charged the cancellation fee set out in the "Cancellations & Refunds" section.

signature for the credit card _____

ASTA IDE TOURS TERMS AND CONDITIONS

Prices valid from January 01 to December 31, 2010

Rates and Fares:

- The prices of the tours are guaranteed, but if unforeseen circumstances beyond Ya'lla Tours USA's control occur, i.e. increased government taxes, etc., Ya'lla Tours USA will adjust the price accordingly.
- Prices are subject to change due to fluctuation in currency exchange rate.

Deposit and Payment Policy:

- A deposit of \$250 per person is required upon booking the tour.
- Final payment is due sixty days prior to departure.
- If booking within 21 days of travel, an additional fee of \$75 per person will apply.
- A change fee of \$50 per person will apply to any changes made by the traveler after confirmation has been sent.

Cancellations & Refunds:

- Transportation, lodging, meals, entertainment and other services are sold on a partial refundable basis depending upon the date, in relation to the departure date, such services are canceled. The cancellation fees and calculations are set forth below and will apply in addition. If all or part of the transportation or services are canceled more than 14 days prior to the date of departure we shall, within two working days of learning of the cancellation, request on the travelers behalf that the service suppliers or wholesalers provide a refund of all sums sent to them on the travelers behalf. If we receive any refund from the service suppliers or wholesalers we shall send that to the traveler within two working days after the refund received by us has cleared the bank. Any such refund will be a part of, and not in addition to, the refund schedule set forth below:
 - 60 days or more prior to departure, a service fee of \$100 per person, per country will apply.
 - If a tour is canceled within 60 days or less from departure date and full payment was not received in our office, the deposit will then be forfeited in full.
 - 59 to 30 days prior to departure, a cancellation fee of 50% of the tour cost will apply.
 - 29 to 15 days prior to departure, a cancellation fee of 75% of the tour cost will apply.
 - 14 days or less prior to departure, a cancellation fee of 100% of the tour cost will apply.
- In the case of cancellation by Ya'lla Tours USA for any reason, a full refund will be made.
- No refund will apply to any unused services including but not limited to flights, accommodations, touring, meals and/or transportation.

Land Arrangements:

The Tour Operator reserves the right to change the itinerary due to unforeseen circumstances. In all cases, Ya'lla Tours USA will do its best to maintain the content of the tour. The Tour Operator reserves the right to change the hotels listed on the tour for others of similar quality.

Responsibility And Liability:

Ya'lla Tours USA acts as agent for services provided by operators herein and cannot be held liable for any services provided listed in this brochure or any other services incidental thereto. Further the responsibilities of air carriers are limited in accordance with international agreements and tariffs. Whereas Ya'lla Tours USA and the participating airlines and tour operators operate the land tours offered under this program only as agents of the aircraft, railroads, car rental contractors, steamship lines, hotels, bus operators, sightseeing contractors and others who provide the actual land arrangements. We are not liable for any act, omission, delay, injury, loss, damage or nonperformance occurring in connection with these tours. The Passenger contract in use by the airline concerned shall constitute the sole contract between the airline and the purchaser of these tours and/or passenger. Ya'lla Tours USA reserves the right to bring legal action to collect damages in the event that purchaser fails to pay any fees due and owing for services, including cancellation fees as set out in the section entitled 'Cancellations & Refunds'. The parties agree that should legal action be commenced, the prevailing party will be entitled to his/her or its reasonable attorney fees and court costs in addition to the actual damages sustained and proven. Venue for any dispute is Multnomah County Circuit Court, Oregon. This contract shall be governed by the laws of the State of Oregon.

Passenger responsibility:

Passenger has read the above terms and conditions and agrees to each of them. Passenger hereby warrants that they fully understand each of them. Specifically passenger understands that should he/she cancel their trip for any reason, passenger will be charged the cancellation fee set out in the 'Cancellations & Refunds' section.

Passport And Documentation:

Your passport must be valid for at least six months following your entry date to your travel destination. For more specific visa requirements, please contact your nearest relevant consulate for current information.

Travel Insurance:

Travel insurance is not included in your tour price. It is the passenger's responsibility to verify whether his/her local health insurance carrier provides coverage while traveling outside of the USA. Please contact your insurance carrier for details. Ya'lla Tours USA strongly advises that you purchase a comprehensive travel insurance policy to cover all aspects of your tour; including the loss of deposits through cancellation, loss of baggage and personal items, personal injury and death. A waiver must be signed if insurance is declined.

Entire Agreement Severability:

This is the entire agreement of the parties and it maybe amended only by written agreement signed by both Ya'lla Tours USA and the client. If any part of this agreement is held unenforceable by a court of law, the rest of this agreement will nevertheless remain in force and effect.

Your Trip Is Important Protect It

Ya'lla Tours USA, Inc. offers its clients quality travel protection, to ensure peace of mind when they travel.



TRIP CANCELLATION AND INTERRUPTION
Pays up to the trip cost for your nonrefundable payments/deposits if you cancel prior to departure; or any unused land arrangements and additional airfare paid to return home or to rejoin your trip (limited to economy one-way airfare) if you must interrupt your trip after departure, due to a covered reason such as injury, sickness or death for Other Covered Events, as defined.



\$500 TRAVEL DELAY
Covers additional accommodation and traveling expenses up to \$100 per day (maximum \$500) when your trip is delayed 8 hours or more due to a covered reason such as Common Carrier delay, lost or stolen documents, sickness or injury.



\$1,000 BAGGAGE & PERSONAL EFFECTS
Covers loss or damage to baggage, personal effects and travel documents during your trip.

\$100 BAGGAGE DELAY
Covers personal articles when baggage is delayed more than 24 hours.



MEDICAL EXPENSE/EMERGENCY ASSISTANCE
Coverage up to \$25,000 for medical expenses incurred within one year of an injury or sickness suffered during your trip, emergency dental treatment during your trip by a dentist. Up to \$50,000 for evacuation and transportation as directed by a physician to the nearest adequate medical facility (home, in the event of death), and expenses for an escort if you are disabled and an escort is recommended in writing by a physician.



TRAVEL INSURED TRAVEL ASSISTANCE
Provided by ON CALL International, LLC - A worldwide network of multilingual professionals are available 24 hours a day to help you with a medical or legal emergency as well as many other travel related emergencies.

TRIP COST	RATE	TRIP COST	RATE
\$0 - \$500	\$60	\$5,001 - \$6,000	\$349
\$501 - \$1,000	\$84	\$6,001 - \$7,000	\$440
\$1,001 - \$1,500	\$115	\$7,001 - \$8,000	\$502
\$1,501 - \$2,000	\$145	\$8,001 - \$9,000	\$563
\$2,001 - \$3,000	\$195	\$9,001 - \$10,000	\$625
\$3,001 - \$4,000	\$256		
\$4,001 - \$5,000	\$319		

Trip cost & rates are per person.

For trips over \$10,000 per person contact Ya'lla Tours.

Rates are subject to change. This is just a brief description of benefits. For more information, a full Description of Coverage is available at www.yallatours.com under Terms & Conditions or on request from Ya'lla Tours.

For questions, please call 1-866-684-0218.

